



Customer use case

Fleurop strengthens its cybersecurity with a GObugfree Bugtest

At a glance

Challenges

- A large share of the business runs through the webshop
- High availability and security requirements
- Small IT team with limited resources

Benefits

- Independent review of critical systems
- Fast remediation of smaller vulnerabilities
- Demonstrable security for B2B customers
- Continuous improvement within the development team



“GObugfree is a partner we meet on equal footing: local, straightforward, and speaking the same language. This Swiss way of working makes the difference for us.”

Istvan Kenesei
Head of IT

About Fleurop

Fleurop is one of Switzerland’s best-known brands and part of the global Interflora network. In Switzerland, Fleurop operates as an independent SME, coordinating flower delivery through a network of around 320 partner florists. Orders are placed entirely via Fleurop’s webshop. If it goes down, the business comes to a halt.

Challenge

For Fleurop, the webshop is the heart of the business. Flowers are an emotional product, and customers expect flawless processes and fast delivery. An outage quickly leads to lost revenue and can undermine trust in the brand. With a small IT team, limited resources, and additional compliance requirements from B2B customers, Fleurop needed a pragmatic solution that provides an external security perspective and fits smoothly into everyday SME operations.

Benefits

External security validation

The Bugtest confirmed that the systems are stable and solidly set up. Smaller vulnerabilities could be fixed quickly.

Demonstrable compliance

For B2B customers, the current security report provides clear evidence, which is often a prerequisite for doing business.

Learning effect in development

Each test brings new insights for the development team. Security increasingly becomes a natural part of the engineering process.

Sustainable security strategy

Fleurop runs the bug test annually to strengthen the webshop’s resilience over the long term.