



TRANSA

TRAVEL & OUTDOOR

Increased security
with a GObugtest

AT A GLANCE

CHALLENGE

- Secure and reliable 24/7 online shop operation
- External dev team
- No external security tests to date

BENEFITS

- Clarity about current security setup and any existing gaps
- Increased quality awareness with supplier
- Sign of quality to employees and customers alike



"The GObugfree bug test was executed professionally. It exposed weaknesses we would not have otherwise discovered."

SIMON KRUMMENACHER
Head of E-Commerce

ABOUT TRANSA

Transa Backpacking AG has been one of the leading Swiss retailers of high-quality travel & outdoor equipment for more than 40 years. Transa's approximately 400 employees share a love of the great outdoors and enjoy travelling in their free time. Their knowledge and personal experience is essential in their daily work. Around 37,000 products from over 500 brands are available in the stores and in the e-shop.

CHALLENGE

As an e-commerce provider, security is of utmost importance to Transa. Employees are therefore regularly trained and made aware of topics such as phishing and ransomware. Until now, however, Transa's website had not been subjected to an external security audit. Therefore, Transa opted for a GObugtest (black box pentest) with GObugfree to have the Transa online store tested by external security researchers.

BENEFITS

Cyber security assessment

As a result of the GObugtest, Transa quickly found that their store was well positioned in terms of security measures. The discovered weaknesses were promptly corrected.

Increased quality awareness with supplier

The IT service provider was fully on board. They were excited about the idea of an external audit and wanted to perform well. On the eve of the bug test, the system was quickly tested again and any uncovered errors were corrected.

New insights

The external IT service provider was surprised at the weaknesses GObugfree found. The outside perspective had a different focus than the internal testing and led to new insights regarding quality.