



### Customer use case

## Packaging specialist Amagoo tackles cybersecurity with ASA and Bugtest

### At a glance

#### Challenges

- Legacy IT infrastructure grown over time
- Complex systems with many interfaces
- Industry has traditionally been reserved about cybersecurity

#### Benefits

- Clear visibility into the external attack surface
- Vulnerabilities identified and fixed quickly
- Demonstrable security for customers
- Proactive differentiation in the market



***“Better to prepare with an ethical hacker than to be caught off guard by cybercriminals.”***

**Volker Langer**  
Manager Digital Services

### About Amagoo

Amagoo is a Swiss specialist in prepress and packaging. The company ensures that packaging designs can be printed with the right colours, for the right printing technology, and in the desired quality. With customer-specific workflows and automation, software integration, connected interfaces, and end-to-end system mapping, Amagoo acts as a hub between brand owners, print service providers, agencies, and publishers.

### Challenge

Amagoo operates an IT landscape that has evolved over many years, a mix of Windows-based systems, complemented by various third-party solutions. For management, one key question was clear: How reachable are we from the outside? How secure is the overall setup? Since the industry tends to be rather reserved when it comes to cybersecurity, Amagoo wanted to take a proactive approach and stand out from its competitors.

### Benefits

#### Clarity on the attack surface

The ASA showed which systems were visible from the outside and potentially exposed. It also helped us prioritise the right measures based on the findings.

#### Strengthened security

Additional findings were incorporated into internal projects. This allowed risks to be reduced and cyber resilience to be improved.

#### Building trust

Amagoo can credibly assure its customers that their data is protected and remains secure.

#### Differentiation in the market

Quality goes beyond printing data, especially in areas customers never see.